

Example Hotel Report

2019 Allocations



Hotel summary to date

We provide an overview of the results your prize donations have achieved



Hotel donated **24** prizes



£10,669
Raised for charity



17 Different charities supported overall



70
Inbound charity
requests managed



Promotion to

1 mill

Facebook followers



34
FB posts directly thanking /tagging Hotel



Promotion to **652,600**Twitter followers



45Twitter posts directly thanking / tagging



5,405event attendees



Prizes averaging **£440**



Prizes achieving up to

£800



Geographical
Region covered



Events breakdown



Hotel events breakdown (example page)

We provide one page per event

Event 1: James Bond Ball

1

Charity: Cancer Research UK

Location: Crowne Plaza Newcastle

Date: 23/06/2018

Attendees: 260

Price of Ticket to attend: £120

Donation: XXXX

RRP of prize: £270

Used in: Live Auction

Social media impact:

2 2 Facebook posts & 2 tweets to combined:

952k Facebook followers

3.9k Twitter followers

Other marketing activity:

Pre Auction Website

3 **Donation Raised:** £500.00



Cancer Research UK are pioneering research to bring forward the day when all cancers are cured.

Key:



Shows exactly how your donated prize was used



We tell you how far your brand/product has been promoted



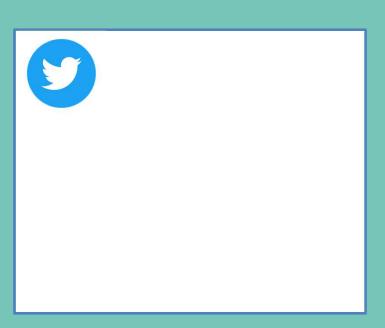
How much your donation raised for charity

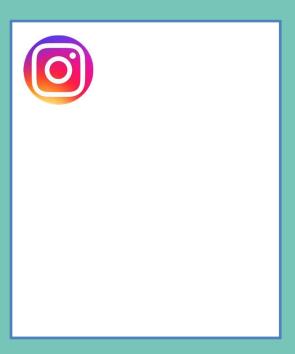


Which charity you have helped to support



Hotel social media examples







We provide you with multiple examples of social media posts your business has been tagged in

Hotel Comparison of RRP and Sold For

Prize Name	Event	RRP Value (£)	Sold for (£)	Claimed?	Voucher Number
XXX	XXX	£100	£500	YES	CE001
XXX	XXX	£150	£800	YES	CE002
XXX	XXX	£80	£320	YES	CE003
XXX	XXX	£100	£450	NO	CE004
XXX	XXX	£150	£610	YES	CE005

We provide you with a table showing the RRP value of your donations and the amount they sold for at auction. The table also shows how many prizes have been claimed by prize winners so far and the voucher numbers which link to those prizes.



Thank you for your support!